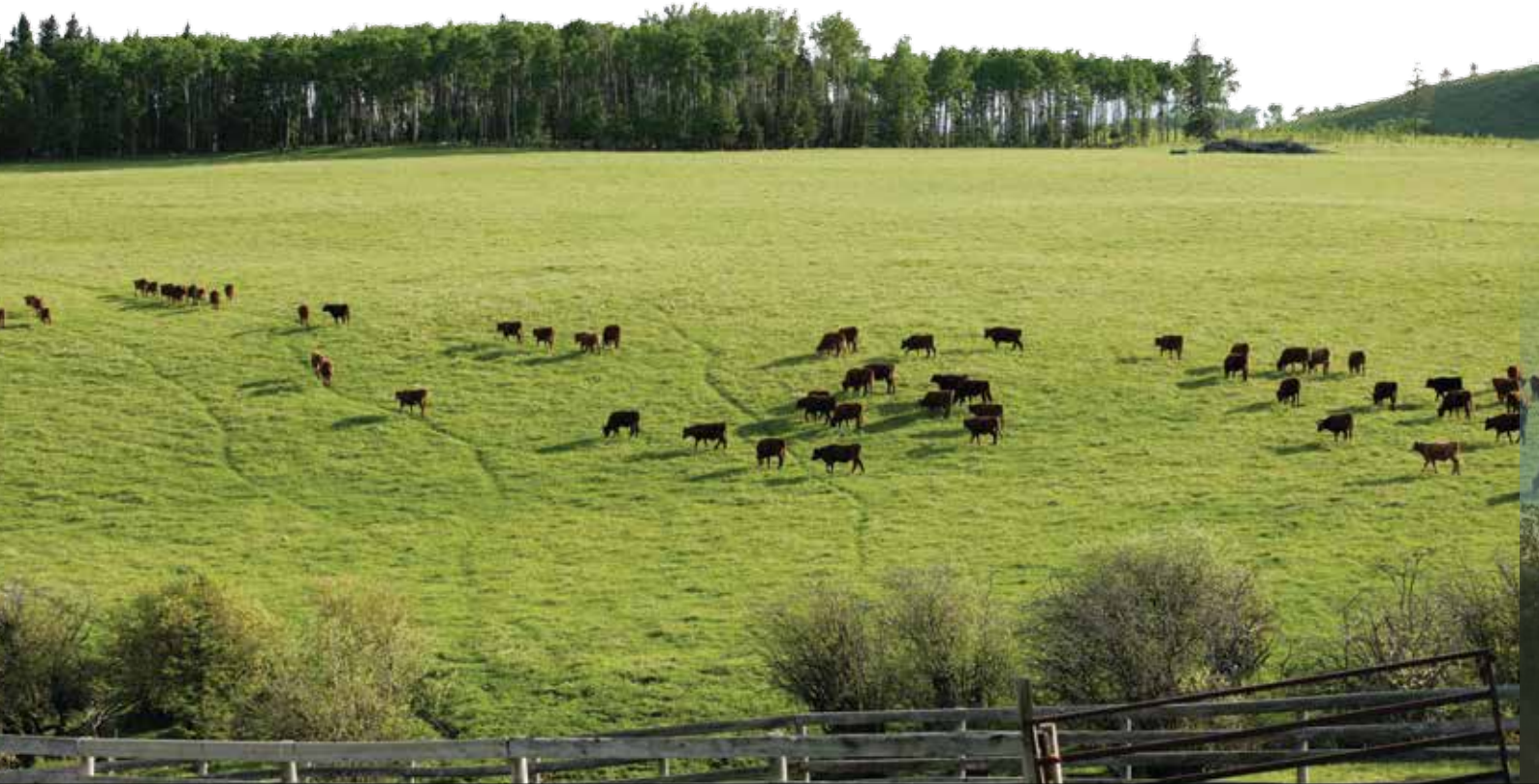




PREMIUM BEEF



**SOURCE VERIFIED BLACK ANGUS GENETICS  
HUMANELY RAISED ON SMALL FAMILY FARMS  
FINISHED ON 100% VEGETARIAN FEED  
WITHOUT HORMONES AND GROWTH PROMOTANTS  
WITHOUT ANTIBIOTICS**

# PINE VALLEY FARMS

## Premium Beef

Pine Valley Farms Premium Beef has unsurpassed flavor and tenderness. Our wholesomeness starts with cattle raised on Canada's wide range land, clean water, cooler climate that are ideal for the very best genetics for breeding beef cattle. Canada is known for its world class beef production with over 68,000 dedicated family farms and is a world leader in beef and feed grain production including barley, wheat, and corn.

Pine Valley Farms cattle is raised on a 100% vegetarian diet free of animal by-products so you can be assured that our beef is of the highest natural quality, tender and succulent.

We are dedicated to providing you with only the best. We select Black Angus genetics for the Pine Valley Farms Premium Beef program. Cattle are youthful, less than two and a half years, resulting in less connective tissue and our products are graded using Canada's world-renowned grading system. This allows consumers to choose the level of marbling that directly relates to the tenderness and eating experience that is desired.

When you decide to buy Pine Valley Farms Premium Beef you join into a relationship that provides a brand that has the integrity to stand behind our promise. In a world of unknowns, we consistently deliver so you can rely on Pine Valley Farms Premium Beef being exceptional every time you serve it to your family and friends.

**"You will buy Pine Valley Farms Premium Beef for our promise to exceed your expectations and buy again for our ability to honour our promise."**



### Pine Valley Farms Premium Beef

**You get the best of everything nature can provide with our beef.**

Cattle are born, raised and processed in Canada, fully traceable to the farm of origin  
Humanely raised, calves are weaned using low stress methods  
Hormone & growth promotants are never administered  
Antibiotics and Steroids are never administered  
Our beef producers are all members of the PVF Program  
Cattle is raised on pasture and finished on 100% vegetarian diet, the PVF program is completely free of animal by-products  
Cattle are source verified and under thirty months of age  
Black Angus Genetics  
Beef is graded using Canada's world renowned grading system so you can be assured the level of quality & marbling you desire is provided  
Canada has one of the highest food safety standards in the world



**No Hormones**  
**100 % Vegetarian Feed**

**No Antibiotics**  
**Verified Genetics**

**Humanely Raised**  
**Direct from Source**

